



The Reynolds Center for Business Journalism

This resource guide is part of a free self-guided training at [BusinessJournalism.org](https://www.businessjournalism.org)

Beat mapping – Resources to help reporters and editors manage and organize

[Muckety.com](https://muckety.com) – a site designed to help track people and organizations with power and influence.

[MyMuckety.com](https://muckety.com/my-muckety) – a personalized page on Muckety.com that enables you to make your own Muckety relationship maps with data that you upload through Google Docs or Excel spreadsheets.

Laurie Bennett on [journalistic entrepreneurship](https://www.poynter.org/article/2016/06/15/muckety-founder/) – Poynter.org article about Muckety’s founder.

[NewsTrain](https://www.press.org/newsroom/newsroom-press-managing-editors-news-train/) – The Associated Press Managing Editors’ NewsTrain offers practical advice to help frontline editors.

Michael Roberts’ [Newstraining blog](https://www.arizona.com/2016/06/15/newstraining-blog/) – a blog by Michael Roberts, Deputy Managing Editor Staff Development at The Arizona Republic. Roberts also helped create and is a lead presenter for NewsTrain.

Seattle Times’ Eric Nalder’s [“Art of the Interview”](https://www.seattletimes.com/archive/local/2014/06/14/art-of-the-interview/)

Nalder’s [“Breaking and Entering: How to Dissect an Organization”](https://www.seattletimes.com/archive/local/2014/06/14/breaking-and-entering-how-to-dissect-an-organization/)

Nalder’s [tip sheets](https://www.investigativereporters.com/tip-sheets/), available through Investigative Reporters and Editors