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<b>Kellogg</b>										
<b>Amounts in millions</b>										
	<b>2009</b>		<b>2008</b>		<b>2007</b>		<b>2006</b>		<b>2005</b>	
<b>Revenues</b>	\$12,575		\$12,822		\$11,776		\$10,907		\$10,177	
<b>Cost of goods sold</b>	7,184	57.1%	7,455	58.1%	6,597	56.0%	6,082	55.8%	5,612	55.1%
<b>Gross profit</b>	5,391	42.9%	5,367	41.9%	5,179	44.0%	4,825	44.2%	4,565	44.9%
<b>Selling, general and admin.</b>	3,390	27.0%	3,414	26.6%	3,311	28.1%	3,059	28.0%	2,815	27.7%
<b>Operating profit</b>	2,001	15.9%	1,953	15.2%	1,868	15.9%	1,766	16.2%	1,750	17.2%
<b>Other income (expenses), net</b>	-22	0.0%	-12	0.0%	-2	0.0%	13	0.1%	-25	-0.2%
<b>Interest expense</b>	-295	-2.3%	-308	-2.4%	-319	-2.7%	-307	-2.8%	-300	-2.9%
<b>Income before taxes</b>	1,684	13.4%	1,633	12.7%	1,547	13.1%	1,472	13.5%	1,425	14.0%
<b>Income taxes</b>	-476	-3.8%	-485	-3.8%	-444	-3.8%	-467	-4.3%	-445	-4.4%
<b>Net income</b>	1,208	9.6%	1,146	9.0%	1,102	9.4%	1,105	9.2%	980	9.6%
<b>Loss noncontrolling interest</b>	-4		-2		-1		-1			
<b>Net inc attrib to Kellogg Co.</b>	1,212	9.6%	1,148	9.0%	1,103	9.4%	1,106	10.1%	980	9.6%