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*for* **Business Journalism**

## Photo Cheat Sheet

### 1. Holding the Camera

### 2. WHAT I LOOK FOR WHEN EDITING PHOTOGRAPHY

Lighting  
Composition  
Action/ Moment

### 3. Camera Settings

Program Mode

### 4. Rules of Third

### 5. PHOTO ASSIGNMENT

- A. A head shot (the mug)
- B. The Portrait
- C. Environment Portrait

**A. Head Shot (mug)** is a form of identification; a headshot is a front-on (facing straight at the camera) photograph, with the face being the center of the picture and containing minimal or no surroundings.

**B. Portrait** is a representation of a person, in which the face and its expression is predominant. The intent is to display the likeness personality and even the mood of the person.

**C. Environmental portrait** is portrait executed in the subject's usual environment, such as in their home or workplace, and typically illuminates the subject's life and surroundings.

Handout from Carlos Chavez, deputy photo editor at The Arizona Republic.  
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