

Kellogg – First

Kellogg						
Amounts in millions						
	2009	2008	2007	2006	2005	
Revenues	\$12,575	\$12,822	\$11,776	\$10,907	\$10,177	
Cost of goods sold	7,184	7,455	6,597	6,082	5,612	
Gross profit	5,391	5,367	5,179	4,825	4,565	
Selling, general and admin.	3,390	3,414	3,311	3,059	2,815	
Operating income	2,001	1,953	1,868	1,766	1,750	
Other inc/(exp.), net	-22	-12	-2	13	-25	
Interest expense	-295	-308	-319	-307	-300	
Income taxes	-467	-485	-444	-467	-445	
(Loss) from joint ventures				-1		
Net income	1,208	1,146	1,102	1,004	980	