



6 Web sites journalists should check regularly



mashable.com

Trends and tips. Follow Mashable on twitter, rss feeds, e-mail or facebook



techcrunch.com

TechCrunch is a network of technology-focused sites offering a wide range of content and new media.



muckrack.com

A collection of journalists on Twitter. Organized by beat or employer, these Tweets are worth following to see what other journalists are talking about.



blog.twitter.com

Inside info about Twitter and Web developments.



See what's happening — right now

[Advanced Search](#)

Search

search.twitter.com

The most powerful search engine on Twitter. Use the 'advanced search' tool to find local sources.



Journaliststoolbox.org

Useful SPJ site full of tools, contacts, info for journalists, including social media and web journalist tools.



twitter.com/BizJournalism

BizJournalists list: <http://twitter.com/BizJournalism/bizjournalists>

Robin J. Phillips, The Reynolds Center for Business Journalism, Web managing editor
602-496-9190 / robin.phillips@businessjournalism.org | Twitter: @BizJournalism

Social media and journalists

2009 Journalist Survey on Media Relations Practices Executive Summary – new study available for download at www.tekgroup.com

Writing for the Web – how users read Web articles
<http://m.odul.us/blog/2009/2/8/web-writing-for-communicators.html>

The Journalist's Guide to Twitter
<http://mashable.com/2009/05/14/twitter-journalism/>

Twitter enhances reporting – crowd sourcing, get suggestions, tips
Twitter tools
Tracking tweets

Everything I Need to Know About Twitter I Learned in J School, by Ann Handley, Editor in Chief of MarketingProfs.
<http://mashable.com/2009/06/05/twitter-journalism-school/>

Make every word count.
Keep it simple.
Provide context.
Lead with the good stuff.
Write killer headlines.
Graphics expand the story.
People make things interesting.
Consider your audience.

Social Journalism: Past, Present and Future
<http://mashable.com/2009/04/07/social-journalism/>

The journalist's guide to Facebook
<http://mashable.com/2009/08/03/facebook-journalism/>

Finding leads, finding sources, reaching audiences.
Community is a two-way street.
Ethics: Importance of getting the facts

10 ways journalism schools are teaching social media
<http://mashable.com/2009/06/19/teaching-social-media/>

Promoting
interviewing
News gathering, research
Crowd sourcing and building a source list
Publishing with social tools
Blog, Social Media and Web site integration

Personal Brand
Ethics: Above all, you're still a journalist
Experiment, experiment, experiment