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## **SM 303: Cutting through the clutter**

- some sites about organizing or organizers

### **BLOGS:**

#### **43 Folders**

**"What's 43 Folders?"** **43Folders.com** is **Merlin Mann's** website about finding the time and attention to do your best creative work.

<http://www.43folders.com/2008/07/24/peanut-shells>

On Peanut Shells and Email Archiving: <http://www.43folders.com/>

#### **Matt Cutts: Gadgets, Google and SEO**

Start the Year with an Empty Inbox: <http://www.mattcutts.com/blog/gmail-inbox-zero/>

#### **True Confessions of a Digital Hoarder: Jenna Wortham, NYT:**

<http://gadgetwise.blogs.nytimes.com/2011/02/07/true-confessions-of-a-digital-hoarder/>

### **TOOLS:**



<http://www.tweetdeck.com/>



**RockMelt**

<http://www.rockmelt.com/>



<http://hootsuite.com/>



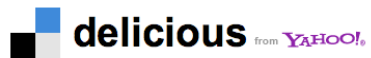
<https://www.linkedin.com/skills/>

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## SM 303: Cutting through the clutter



<http://www.flock.com/>



<http://www.delicious.com/>



<http://digg.com/news>



<http://www.reddit.com/>



<http://oursignal.com/>

## SM 303: Cutting through the clutter

### Is your media managing you?

Problems => Solutions

#### **Problem**

- Email overload
- No time to Tweet
- Too much to read
- Is this worthwhile?
- Cut into personal time
- Too much clutter
- Twitter, FB, etc.
- Feels like a chore

#### **Possible solution**

- Mailbox zero
- Schedule it
- Readers, RSS
- Goals, analytics
- Schedule ahead
- Curate, thin the herd
- Find *your* style
- It's a relationship