

INTERNATIONAL

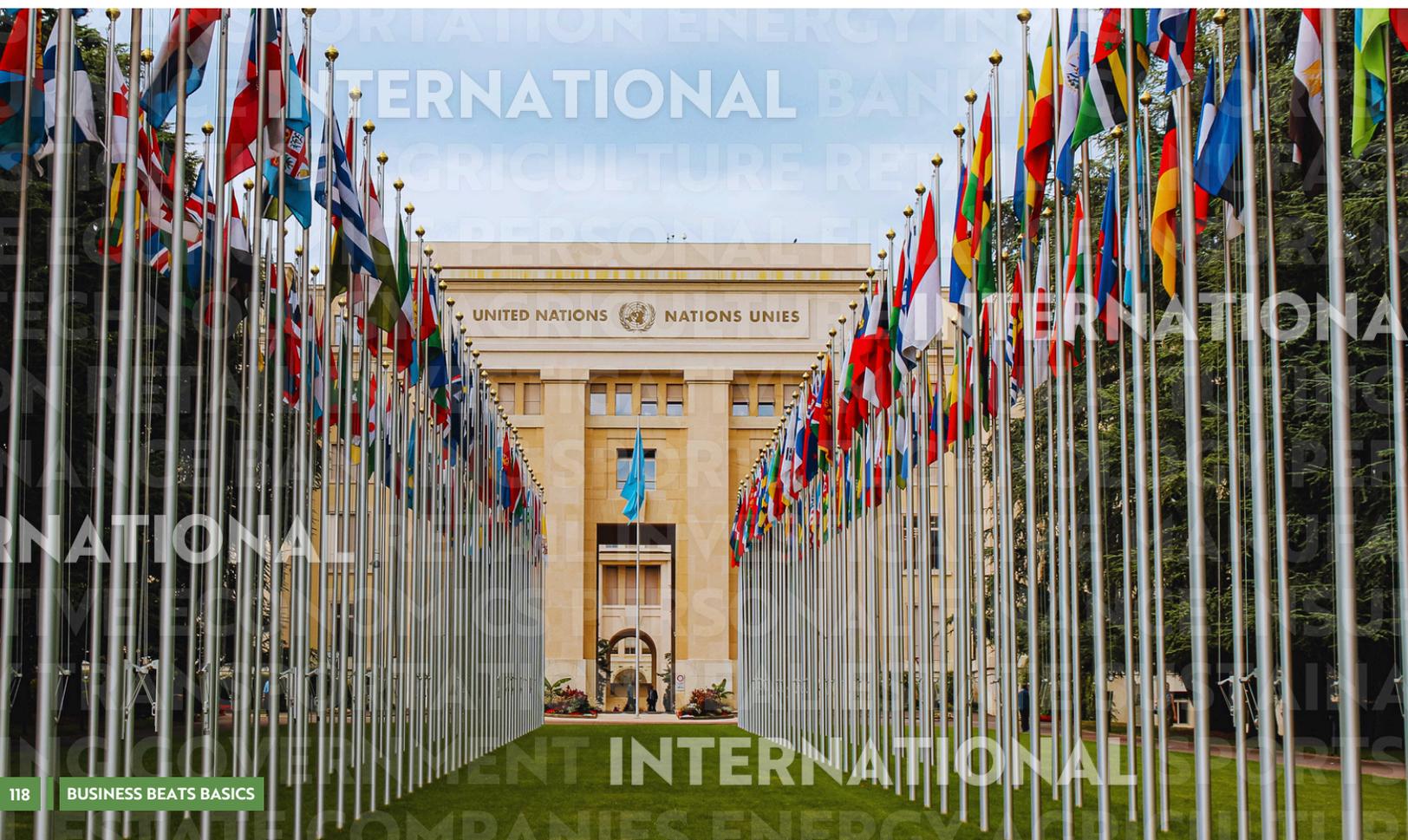
INTRODUCTION

In an increasingly globalized world, there's a greater need for business coverage on an international scale. As developed countries like China, Brazil, and the U.S. compete for market share in emerging economies and grow their consumer classes, the time is ripe for more journalists to produce balanced, accurate, and well-informed reporting from beyond their borders.

If you're up for the challenge, our list of resources will provide a helpful starting place. Whether you're searching for a story idea or educating yourself about international trade or seeking the latest trends in energy production, these resources will jump-start your international coverage.

WHERE TO BEGIN

In the United States, a great source of data for journalists is often the government. Whether that be state or federal, government sites have a massive amount of data available for journalists to dig through for stories on just about any business beat. If you are working a business story with international reach, you are not out of luck. Something constant across continents is that other governments need data and have businesses and consumers seeking it as well. While some governments are more transparent than others, they are often a good place to start your search. The next page will give you a few data sources to begin with.



WHERE TO BEGIN

EUROPE

You can count on the European Union (EU) to maintain the necessary attention to bureaucracy and recordkeeping. The region's site is called [Eurostat](#). The data is extensive and well organized. You can browse by theme, download data, get right into the database, or even get access to experimental data. There are reports, books, leaflets, and other publications galore, including news releases.

Various EU members also have their own sources of data. Germany has the [Statistisches Bundesamt](#), or the Federal Statistical Office of Germany. In France, it is the [National Institute of Statistics and Economic Studies](#). [Statistics Norway](#) has data going back to 1876. Basically, search for a country name and the word "statistics," and you are likely to find some form of government website with data.



ASIA

The [National Bureau of Statistics of China](#) is a central website containing a lot of information about China. Of course, the country doesn't have a strong reputation for trustworthy data, but absent third-party information, this data can be a springboard.

The [Statistics Bureau of Japan](#) has a home page in English, with topics such as population and households, labor and wages, and business activities.

[Statistics Korea](#) is the same for South Korea. Other examples in Asia include the [Singapore Department of Statistics](#) and the [General Statistics Office of Vietnam](#).

CENTRAL AND SOUTH AMERICA

Again, search for a country and the word "statistics" and you can find quite a lot: the English homepage for Brazil is [Instituto Brasileiro de Geografia e Estatística](#), Argentina has the [National Institute of Statistics and Censuses](#), and Mexico has the [National Institute of Statistics and Geography](#).

None of this is exhaustive. Any government that wants to do business with the rest of the world will likely have data available, often in English.

DEVELOPING COUNTRIES AND EMERGING MARKETS

Center for Global Development

cgdev.org

Conducts research and analysis on various issues related to how policies in developed countries affect people in the developing world. Research is available on various issues including effectiveness, education, globalization, migration, and trade.

Enterprise Surveys

enterprisesurveys.org

Provides wide-ranging data on companies in emerging markets and developing economies, including compiled business data on more than 120,000 firms in 125 countries. The site also allows you to generate customized graphs and charts to help with comparisons and illustrations.

Index Mundi

indexmundi.com

This site contains detailed country statistics, charts, and maps compiled from multiple sources. It's a good source for trade statistics, comparison of global commodity prices, energy production and consumption trends, exchange rates, etc.

Energy Information Administration

eia.gov/international/overview/world

Provides data by country, region, and commercial group for over 200 countries including production, consumption, and trade of oil, natural gas, coal, and electricity. It also includes information on carbon dioxide emissions for different countries. There are also free resources for analysis and juxtaposition of U.S and global oil production, use, trade, and trends, as well as international energy statistics.

OPIS Pricing News and Analysis

opisnet.com

OPIS is a comprehensive source for petroleum pricing and news information. It also maintains a broad database of U.S. wholesale petroleum prices.

Euromonitor International

euromonitor.com

Conducts strategy research for consumer markets on a global scale covering every region including emerging markets. It analyzes companies and markets in more than 80 countries.

COUNTRY ECONOMIC PROFILES AND STATISTICS



United Nations Conference on Trade and Development

unctad.org

Compiles a wide range of data collected from national and international sources and provides free access to comprehensive statistics and indicators useful for the analysis of world trade, investment, international financial flows, and development.

World Economic Outlook

imf.org/en/Publications/WEO

This is a survey by the International Monetary Fund usually published twice a year in several languages. It provides analysis and economic projections across a wide range of topics from employment to commodity prices to international capital flows.

FOREIGN DIRECT INVESTMENT (FDI) AND MULTINATIONAL CORPORATIONS

Organization for Economic Co-Operation and Development

oecd.org

Predicts trends and measures productivity and global flows of trade and investments. Sets international standards in a variety of areas, from the safety of chemicals and nuclear power plants to the quality of produce. Provides a great source of international economic data.

Investment Climate

worldbank.org/en/topic/investment-climate

A great resource for understanding foreign direct investment (FDI) and international trade.

UNCTAD Publications on MNCS

unctad.org/publications

Investment, enterprise, and technology: Analysis of trends in FDI, enterprise, and technology and their impact on development. Also helpful for understanding international investment agreements, technology transfer, and a more globalized economy. The site also contains annual world investment reports.

United States International Trade Commission

usitc.gov

Federal resource that gathers and analyzes trade data and other trade policy-related information. The agency investigates the impact of dumped and subsidized imports on domestic industries, conducts global safeguard investigations, and adjudicates cases involving imports that allegedly infringe intellectual property rights. Most information and analysis is available to the public. The agency also produces the [Journal of International Commerce and Economics](#).

Global Policy Forum

globalpolicy.org

They have tables and charts on transnational corporations, including general data and comparisons of the world's largest transnational corporations.

U.S. International Development Finance Corporation (DFC)

dfc.gov

DFC partners with the U.S. private sector, mobilizes private capital, and helps U.S. businesses to enter, grow, and compete favorably in emerging markets.

International Trade Administration (ITA)

trade.gov

This organization's mandate is to strengthen the competitiveness of U.S. industry and promote investment and fair trade. ITA works to improve the global business environment and help U.S. organizations compete at home and abroad. It's a solid source for international trade statistics, data, and analysis.

American Chambers of Commerce Abroad

uschamber.com/program/international-affairs

Associations of American corporations operating abroad as well as foreign companies operating in the U.S. There are about 115 AmChams in 102 countries and four regional organizations in Asia, Europe, the Gulf Countries, and Latin America. AmChams represents members' interests and concerns at government levels and assists in the development of trade policies.





OTHER RESOURCES

Corporate Research Project

corp-research.org

A non-profit center that assists community, environmental, and labor organizations in researching and analyzing companies and industries. The center provides information for activists to hold businesses accountable. The site includes profiles of specific companies or industries and analyses in various issues including agribusiness, mining, insurance, and private prisons.

Social Science Research Network

ssrn.com

Great source of global social science research. The e-Library has thousands of scholarly working papers and downloadable full text documents. It also includes the research papers from a number of fee-based publications. The network also publishes authors' contact information and encourages direct communication with them.

The World Bank Development Research Group

worldbank.org

The World Bank provides financial and technical assistance to developing countries around the world. It's a great source for research on development issues and trends around the world, as well as data on different developing nations.

The News Market

thenewsmarket.com

A global video distribution platform used by more than 25,000 media outlets in 190 countries. The News Market allows members of the media to use its broadcast quality content including video for television, news sites, or blogs. It's a great source for B-roll from around the world.



CorpWatch

corpwatch.org

Carries out nonprofit investigative research to expose corporate wrongdoing and hold international and multinational corporations accountable.

The World Bank Open Data

data.worldbank.org

The data website of the World Bank makes extensive use of data from the national statistical systems of countries ("official" statistics). Topics covered range from agriculture, energy, and mining to the financial sector and science and development.

World Trade Organization Resources

wto.org/english/res_e/res_e.htm

The WTO produces a wide range of publications, focusing on various facets of its activities and analyzing the latest developments in world trade. Many publications may be downloaded for free. It's also a good source for international trade statistics and economic research and analysis. It produces the World Trade Report, an annual publication that aims to deepen understanding about trends in trade, trade policy issues, and the multilateral trading system.

OpenCorporates

opencorporates.com

Compiles data on corporations and other legal entities from around the world into a searchable database.



This chapter is based on articles originally written for businessjournalism.org by a variety of Reynolds Center staff members and graduate students.

