



Please RSVP to  
guarantee food!

# FALL 2025 Lunch & Learn

Join Dr. Jeffrey Timmermans of the Reynolds Center as we dig into a different beat topic each month to explore a business journalist's perspective, share tips on how you can elevate your reporting and provide valuable insights for any experience level!

## FREE LUNCH PROVIDED!

*Vegetarian, vegan and gluten-free options available*

## TOPICS

### Intro to business journalism | September 18

Business journalism is much more than just stock markets and big corporate moves. Learn how to follow the money in any beat in this overview session.

### Retail | October 9

From niche items to necessities, consumer spending can tell you a lot about the economic health of your community, and we'll share tips on how you can explore different angles within the retail beat.

### China | November 13

The ripple effects of international business decisions can be found in everyday life, and the recent trade war between the U.S. and China is a prime example. In this session, we'll use China as a case study in how you can find business stories borders away.



**12:00 - 1:00 PM | CRONKITE ROOM 355**



Questions? Contact us at  
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